

Healthy Living Work Plan (July 2017 – June 2018)

GOAL: CREATE AND PROMOTE SOCIAL NETWORKS THAT INVOLVE ACTIVITIES AND PROGRAMS THAT REDUCE OBESITY, AS WELL AS ENCOURAGE OVERALL PHYSICAL AND MENTAL WELL-BEING.

OBJECTIVE: STREAMLINE THE ELIGIBILITY PROCESS FOR OBTAINING SCHOLARSHIPS AND DISCOUNTS FOR PROGRAMS OFFERED TO FREE & REDUCED LUNCH PROGRAM STUDENTS IN OUR REGION.

Strategies:	Build & Strengthen relationships with local businesses, organizations and the community.	Provide low-income students the same opportunities as their peers, which will provide a sense of confidence and overall well-being.	
Short-term Activities:	Create a card that provides free or highly discounted programs, memberships, activities etc. to students on the free & reduced lunch program in our region's schools.	Partner with SAU 16 and Exeter Hospital to implement the project. Partner w/local organizations to offer programs and services to the students.	Create the student card, database, marketing materials and web page.
Midway Activities:	Test pilot the program in the SAU 16 school district. Gather feedback from student participants, the school system and the organizations providing services	Utilize the feedback given to enhance and streamline the program's processes and outcomes.	Expand the group of students being offered these services to non-free & reduced lunch participants, but are still in-need.
Long-term Activities:	After Implementing a successful test pilot in the first school system, duplicate the program in other regional school systems.	Continue to Increase & diversify the number of organizations providing services to the students.	

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GOAL: PROVIDE LOW INCOME AND FOOD INSECURE FAMILIES/INDIVIDUALS ACCESS TO HEALTHY AND NUTRITIOUS FOODS, WHICH WILL TRANSLATE TO AN OVERALL HEALTHIER COMMUNITY.		
OBJECTIVE: PROVIDE NUTRITION EDUCATION, PROGRAMMING AND FOOD ACCESS THROUGH HEALTHY LIVING PARTNERSHIPS IN OUR REGION.		
Strategies:	Collaborate/Partner with organizations to enhance and build upon programs and services that are already being offered in our region.	Raise food insecurity awareness in our community.
Short-term Activities:	Promote programs on our partners' behalf through the SPHN website and email distribution.	Connect organizations with similar missions to reach a broader audience and additional programming with greater programming opportunities.
Long-term Activities:	Summer Meals Programming	Community-based programming